



**CCI 4* International Event
September 24th-25th 2022**

National Capital Horse Trials Association Sponsorship Proposal



**Join us as an official sponsor and share the
experience at our events**

A thrilling sport of 3 phases, 2 hearts and 1 goal



Supporting the equestrian community - from grassroots to international level

The National Capital Horse Trials Association (NCHTA) is a not-for-profit organisation dedicated to promoting the sport of eventing within the Canberra region. Managed and operated by volunteers, the club hosts regular clinics and competitions. The club also supports the activities of other equestrian organisations within the region. Riders of all levels of experience are welcome and our members range from eventing professionals to absolute beginners.

Sponsorship Benefits



National media & online equestrian media present at event



Professional promotional photos taken throughout event for sponsor's marketing



Your company logo on our internet advertisements and all promotional material until next event (Facebook, Instagram and our website) (excludes Bronze Packages)



Information on your business broadcast over the loudspeaker during the event



Widespread promotion and recognition from local and interstate riders regarding your products and your dedication to supporting the equestrian community



Packages

Diamond (Naming Rights Sponsor)

- Exclusive naming rights to our CCI4* 2022 event
- High visibility of logo and branding across all event promotional material
- Unlimited signage opportunities on grounds
- Access to VIP Marquee with beverages and meals provided
- Pop-up marquee provided for your business' trade stall (9mx3m, or BYO)

\$4000

Gold (CCI 4* Class Sponsor)

- Naming rights to highest level class
- The winner of your class will be given a rug with your business name, and you will be invited to present this to the winning combination
- Banners and signage may be placed around main arena
- Access to VIP Marquee with beverages and meals provided
- Pop-up marquee provided for your business' trade stall (3mx3m, or BYO)

\$2000



Silver (Class Sponsor)

- Naming rights to a class
 - The winner of your class will be given a rug with your business name, and you will be invited to present this to the winning combination
 - Banners and signage may be placed around main arena
 - Access to VIP Marquee with beverages and meals provided
- Display stand for your business (3mx3m) or BYO trade stall

CCI Class = \$1000 Non-CCI Class = \$600



Bronze (1x Cross Country Jump Naming Rights)

- Jump name features in all course maps, publications & commentary
- Banners/signage to be placed around your cross country jump
- Access to VIP Marquee with beverages and meals provided



Bronze (BYO Trade Stall)

- Provision of space near main marquee for your trade stall
- Access to VIP Marquee with beverages and meals provided

\$400



We look forward to partnering with you

For further information or to register as a sponsor, please contact Helen: 0435 934 172 or sponsorship.nchta@gmail.com

***Please note- we are always seeking "goodie bags" for our valued volunteers. If your business has bags or items suitable to gift to volunteers (up to 150) please discuss this with Helen as this may be negotiated in lieu of cash payment**

Thank you to Britt Governor photography for the generous donation of images

www.brittgovernorphotography.com

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